

**Subject:** Re: Save The Date SIM Group Grand Opening Friday June 17th Hollywood, CA  
**From:** Dave Cano  
**Date:** 05/17/2016 11:24 AM  
**To:** Lisa Schechter  
**CC:** Dan Halden <daniel.halden@lacity.org>, William Ayala <william.ayala@lacity.org>

**Hello Lisa,**

**Councilmember O'Farrell is unable to make this event but I know you are working on getting the resolution from our office.**

**Best wishes for a fun and successful grand opening!!**

On Thu, Apr 28, 2016 at 1:45 PM, Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)> wrote:

Just another indication that Hollywood has become the preferred location for media and tech companies involved in the entertainment industry. The SIM Group will be moving over 100 employees from three of their companies — Sim Digital, Bling and Chainsaw — to a completely remodeled building at the site of the historic Eastman Kodak complex on Las Palmas in the Hollywood Media District BID.

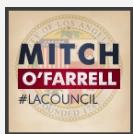
This new space will allow each company to significantly expand services and work more collaboratively. The move is part of the SIM Group's strategy to provide complete and fully integrated services for feature and television production and post production. By uniting these companies, the new campus will be unique in providing services from camera prep to final post in one location.

We hope that Councilmember O'Farrell will be able to join the SIM Group at their grand opening on Friday June 17, 2016 at 1017 N. Las Palmas, Hollywood. Please find attached the "Save The Date" - as a formal invitation will be forthcoming.

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
(323)860-0025 Direct  
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[MediaDistrict.org](http://MediaDistrict.org)

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With kind regards,



**Dave E. Cano**  
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Find the Councilmember on:    